

Schedule a School Visit
with Children's Author
Carrie Pearson
Author of

**A WARM
WINTER TAIL**

How Do Humans Stay Warm in the Winter?

Do you ever wonder how animals stay warm in the winter? Well, they wonder how humans do too! In a twist of perspective, wild creatures question if humans use the same winter adaptation strategies they do. Do they cuddle together in a tree or fly south to Mexico? In this rhythmic story, readers will take a look through an animal's eyes and discover the interesting ways animals cope with cold. (Ages 3-8)



For Creative Minds

Educators and parents will love the educational section, which includes the following activities:

- **Animals' Winter Adaptation Fun Facts**
- **Winter Animal Matching Activity**
- **Animal Classification**



Sylvan Dell Publishing

Plus, 60-70 pages of cross-curricular **Teaching Activities** and three Interactive Reading Comprehension and Math **Quizzes** on *A Warm Winter Tail's* homepage (www.SylvanDellPublishing.com) to help parents and educators create more learning opportunities.

A School Visit With Carrie

*Get students excited about books, reading, and writing...
invite an author to do a school visit!*

As a former early childhood teacher, Carrie's intention is for every visit to be fun, memorable, and aligned with age-specific curriculum and classroom goals. She offers large group assemblies, small group writing workshops, teacher professional development, and PTO presentations.

Each presentation is engineered for specific age groupings and numbers of participants. Some topics include:

- *The Story Behind the Story (a behind-the-scenes look at how a book is born):* idea generation, writing stages, what happens at a publishing house and how author, illustrator, and editor work together.
- *Oh, Baby. It's Cold Outside: Animal Adaptations to Winter:* instinct vs. learned behavior, three main strategies animals use to adapt and survive, human vs. animal adaptations.
- *Making the Magic:* idea generation tips and tricks, turning an idea into a story, plot vs theme, dialogue, elements of memorable writing (five senses, universal themes, rich language)
- *Let's Be Funny:* adding humor to writing, what makes a story funny - or not, authors and illustrators who make us laugh and how they do it
- *Taking It To The Next Level:* self-editing, partner critiquing, mentoring, what to let go, what to keep, and how to know.

Each presentation can include: Q&A, story reading (if appropriate), performing *A Warm Winter Tail* as a play, and book signing. Carrie can also divide her day between schools in close proximity.

Equipment: Appropriately-sized venue for group including microphone if needed, PowerPoint-enabled projector and computer in good working order, possible handouts

What's Next?

1. **Coordinate with other classes (or schools or libraries), and decide what day works best.**
 2. **Contact author directly to schedule date, time and details.**
 - **Carrie Pearson**, carrieapear@aol.com
 3. **Send letter home to parents** announcing the author visit and offering them the opportunity to order autographed books for their children. (Form letter enclosed!)
 4. **Preorder books** — coordinate book sales with author.
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Carrie Pearson is a former early elementary teacher with several years of experience as an educator and a classroom volunteer. She is an active member of the Society of Children's Book Writers and Illustrators (SCBWI) and is the winner of the SCBWI-Michigan Picture Book Mentorship Award. Currently she is working on several picture book manuscripts as well as an historical novel for middle grade readers set in an abandoned orphanage.

Dear Parents,

We are excited to announce that children's author Carrie Pearson (*A Warm Winter Tail*) will be visiting our school on _____ to meet our students, talk about her book and lead classroom(s) in fun, educational discussions and activities! To purchase a copy of her book so that your child can receive an autograph and remember this special day, please fill out and return the attached order form by _____.

Best wishes,

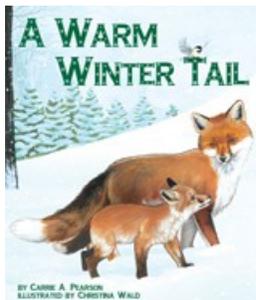
Yes! I would like to help my child remember Carrie's school visit with a personalized autographed book!

Name of Child:

Grade:

Personalize Autograph To:

Teacher:



Readers will take a look through different animals' eyes and discover the interesting ways animals cope with cold weather.



Title		Retail Price	School Fair Price	Quantity	Total
<i>A Warm Winter Tail</i>	Hardcover	\$17.95			
	Paperback	\$9.95			

Please make checks payable to (if applicable):

SUBTOTAL	
SALES TAX _____%	
TOTAL	

Parent Name: _____ Parent Signature: _____

For additional Sylvan Dell Publishing children's books, visit www.SylvanDellPublishing.com.

For more information about *A Warm Winter Tail* visit www.carriepearsonbooks.com

