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FOR IMMEDIATE RELEASE

LOCAL AUTHOR INTRODUCES FIRST PICTURE BOOK

Mount Pleasant, S.C. (Feb. 2, 2011) –Sylvan Dell Publishing is proud to announce the publication of Carol A. Cole’s debut picture book, *The Penguin Lady*.

When discussing what the best aspect of writing children’s picture books is, Cole says, “The most rewarding aspect of writing a children’s book is to think of kids turning the pages and be captivated by the illustrations and listening to their parents or other adults reading the words to them.”

The Penguin Lady follows the story of Penelope Parker who, as the title suggests, absolutely loves penguins! Short ones, tall ones; young and old—Penelope’s penguins are from all over the Southern Hemisphere including some that live near the equator. Do the penguin antics prove too much for Penelope to handle? Children can count and then compare and contrast the different penguin species as they learn geography. Cole based this story off one of the teachers with whom she worked—the original penguin lady. Penguin mouse pads, puzzles, wall decorations, and inflatable penguins fill the Penguin Ladies classroom, leading Cole to wonder what would happen should real penguins move in.

Cole has worked with young children in schools for about 30 years as a pediatric physical therapist and will be retiring from Arlington County, Virginia this July. She’s the author of numerous articles and short stories found online and in anthologies. This is her debut picture book.

Claude Moore Farm will be hosting a launch event for Cole March 17.

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For more information about Cole visit www.carolacole.com. For more information about *The Penguin Lady* visit www.sylvandellpublishing.com/bookpage.php?id=PenguinLady.

Visuals & Other Requests: For cover art or Cole’s headshot, visit www.sylvandellpublishing.com/ImageGallery.htm. For all interview requests or media queries, please contact Sylvan Dell’s publicist, Ashlee Rowe, at (877) 243-3457 or ashleerowe@sylvandellpublishing.com.

Sylvan Dell Publishing’s mission is to excite children’s imaginations with artistically spectacular science, math and nature themed stories. Founded in November of 2004, Sylvan Dell has grown to include more than 75 authors and illustrators in the United States and Canada, and 70 titles –

honored as finalists or winners of over 70 book awards. Our Science and Math Through Literature Program integrates reading, science, math, geography, character skills, and language learning through fun, cross-curricular activities. Sylvan Dell provides more online educator resources than any other publisher in the United States. For more information, visit <http://www.sylvandellpublishing.com>.