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September 27, 2012
For Immediate Release

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Fun eReader is New to iTunes

Mount Pleasant, SC (October 8, 2012) – Available today in the iTunes Store **Fun eReader** from Sylvan Dell Publishing now allows families to access 76 award-winning, wonderfully illustrated and educational eBooks on the go. A compliment to Sylvan Dell's hardcover, paperback and online subscription based eBooks Fun eReader will draw children in for hours of science and math fun.

Covering tough science and math subjects through picture books children will digest amazing facts about strange animals, faraway places and even multiplication tables. Parents will have just as much fun as kids learning about these habitats or instincts using the For Creative Minds pages. A great tool for the classroom as well; Fun eReader includes teaching activities, online quizzes and standards information for each book.

Children and parents are able to read and hear their favorite titles over and over. Unique to the app is the ability to create an account, which allows the user access to their "library" on a home computer or any flash compatible device. The auto-read and auto-flip features will mesmerize children, and with easy toolbar access, they are able to turn these features off and on. Toggle back and forth between Spanish and English text and audio with a simple tap on any ebook page. With a Wi-Fi connection, books are easily available for reading; however, a download option is available for travel.

To access **Fun eReader** via the iTunes Store click here
<http://itunes.apple.com/us/app/fun-ereader-picture-books/id500641356?mt=8>

Sylvan Dell is offering a **30-day FREE trial**.



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In the Red Box enter: **QXJE6K**

The code will access Sylvan Dell's eBooks for 30 days free of charge. If you would like more information, please visit: www.sylvandellpublishing.com.

About Sylvan Dell

Sylvan Dell is on a mission to improve child literacy with science and math through fictional picture books. Using prose and pictures, children are delighted with stories of their favorite animals, planets, or even place, which leads to the exploration of facts and learning activities in each book's *For Creative Minds* pages. Sylvan Dell carefully designs each book to portray subjects accurately, vetted by experts in that field and aligned to common core and state standards; they are an asset to homes and educational programs. Sylvan Dell has grown to include more than 80 authors and illustrators, and honored to have won more than 70 book awards since its inception in 2004.