



For Immediate Release

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Fall Update on Arbordale's Online Reading Permissions

Mt. Pleasant, SC (October 19, 2020) -- As we move to the start of a new school year, we have taken a look at our temporary online reading policies from spring and have made revisions to begin on September 1st.

We recognize that schools and parents will be using a variety of online learning tools this fall. We feel that storytime is still very important for kids, and we don't want to take away that connection between teacher and class. If you would like to read an Arbordale title online to a class or group, we ask that you only post a video in a closed or password-protected format.

We have partnered with a new e-reading platform, Fathom Reads, which offers a record and share feature if you do not have a closed platform. You can find more information on that platform [here](#).

We are suspending the ability to share videos of Arbordale books being read aloud on sites such as Facebook, Youtube, and other social media platforms and ask that existing videos be removed. However, we will consider special events and partnerships. Please contact Heather Williams at heather@arbordalepublishing.com with questions.

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Arbordale is on a mission to improve child literacy with science and math through fun to read picture books. Using prose and pictures, children are delighted with stories of their favorite animals, planets, or even places. This leads to the exploration of facts and learning activities in each book's *For Creative Minds* pages. Arbordale carefully designs each book to portray the chosen subject accurately. Vetted by experts in that field, and aligned to common core and state standards, each book is an asset to educational programs. Arbordale has grown to include a diverse group of authors and illustrators from across the country and honored to have won several awards since its inception in 2004.