



Summer Reading with a Tech Twist

Arbordale Publishing debuts new technology and lowers app pricing to prevent the summer slide.

Mt. Pleasant, SC (July 21, 2014) -- Help Packy Packrat sort his belongings, Baby Bat find his courage, or Detective Duck “quack the case” with the new Fun eReader app on Google Play. Fun eReader is now available for droid devices, strengthening the e-reading platform offered by Arbordale Publishing (formerly Sylvan Dell Publishing) which currently includes online computer access and an iPad app under the same name.

Arbordale Publishing is fighting the summer slide with the launch of new technology and a summer reading incentive.

All of the company’s eBooks will be 99 cents through September 30th on the new Fun eReader app in Google Play, Amazon’s Kindle Fire store as well as the entire collection of book apps offered in the Apple iTunes store.

With the addition of this free app, children, parents, schools and libraries with multiple devices are able to access eBook subscriptions simultaneously. Whether a child is crazy about dinosaurs or the animals in their backyard, each of the books incorporates valuable educational components including Spanish language, teaching activities, quizzes, and related educational links.

The publisher has carefully designed the books to be well-suited for very different reading settings. With full-screen art, children are able to dive into a story and concentrate on the action. They are also able to toggle between read-aloud and independent reading options as well as Language selection within each book.

Arbordale’s signature “For Creative Minds” section concludes each book with fun facts and activities perfect for home reading and fun with parents and siblings. Additionally teachers are able to assign quizzes and other teaching activities right in the app, with standards alignment and ready-made lessons at their fingertips.

The Fun eReader app is free to download on the Apple iTunes store or Google Play with multiple options for in app purchases. The publisher also offers custom subscription options for schools and libraries with multiple devices and buildings. For more information contact Jordan in education programs at (843) 971-6722 or education@arbordalepublishing.com.



Fun eReader™



Tech Specs:

Apple iTunes:

iPad Compatible
iOS 6.0
Size: 20.5 MB

Google Play:

Compatible with-
Android 2.3
Size: 15 MB

Amazon Kindle:

Compatible with
Android 2.3
Size: 14.7 MB

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