

Ashlee Rowe, Public Relations Manager  
877-243-3457  
[ashleerowe@sylvandellpublishing.com](mailto:ashleerowe@sylvandellpublishing.com)

## FOR IMMEDIATE RELEASE

### LEARN ABOUT ANALOGIES WITH *ANIMALOGY* Local Author Introduces Newest Picture Book

**Mount Pleasant, S.C. (Aug. 1, 2011)** –Award-winning author Marianne Berkes introduces a new learning adventure with *Animalogy*, the latest in educational picture book from Sylvan Dell Publishing. *Animalogy* features clever analogies, colorful detailed illustrations from Cathy Morrison, and extensive educational resources in the back of the book and on the publisher’s website.

A retired teacher and librarian, Berkes has written ten “creative non-fiction” picture books that she hopes will create lifelong readers, learners, and advocates of nature.

“I hope kids will be entertained by my books, but also that they will want to learn more about the topic I’ve written about. For example, my first book published in 2000 was about frogs making music in the night. Hopefully after reading this book, kids will go outside in the early evening, especially after a rain, and *listen* for the sounds I’ve written about,” she says.

In *Animalogy*, children compare and contrast different animals through predictable, rhyming analogies. You can find the similarities between even the most incompatible animals . . . bat is to flit as eagle is to soar; dog is to bark as lion is to roar. Comparisons include sounds, physical adaptations, behaviors, and animal classes that will have children learning in spite of themselves.

Some of Berkes’s other recent and award-winning titles include *Going Home*, *The Mystery of Animal Migration*; *Seashells by the Seashore*, *Over in the Ocean, in a Coral Reef*; *Over in the Jungle*, *a Rainforest Rhyme*; and *Going Around the Sun*, *Some Planetary Fun*.

Berkes will be hosting a launch for *Animalogy* at the Jensen Beach Barnes and Noble, Saturday August 27<sup>th</sup>, beginning at 10 a.m.

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For more information about Berkes visit [www.marianneberkes.com](http://www.marianneberkes.com). For more information about *Animalogy* visit [www.sylvandellpublishing.com/bookpage.php?id=87](http://www.sylvandellpublishing.com/bookpage.php?id=87).

**Visuals & Other Requests:** For cover art or Berkes’s headshot, visit [www.sylvandellpublishing.com/ImageGallery.htm](http://www.sylvandellpublishing.com/ImageGallery.htm). For all interview requests or media queries, please contact Sylvan Dell’s publicist, Ashlee Rowe, at (877) 243-3457 or [ashleerowe@sylvandellpublishing.com](mailto:ashleerowe@sylvandellpublishing.com).

**Sylvan Dell Publishing’s** mission is to excite children’s imaginations with artistically spectacular science, math and nature themed stories. Founded in November of 2004, Sylvan Dell has grown to include more than 75 authors and illustrators in the United States and Canada, and 60 titles – honored as

finalists or winners of over 70 book awards. Our *Science and Math Through Literature Program* integrates reading, science, math, geography, character skills, and language learning through fun, cross-curricular activities. Sylvan Dell provides more online educator resources than any other publisher in the United States. For more information, visit <http://www.sylvandellpublishing.com>.