

Contact: Ashlee Rowe, Public Relations
Phone: (877) 243-3457
Fax: (843) 216-3804
E-Mail: ashleerowe@sylvandellpublishing.com

FOR IMMEDIATE RELEASE

A FOOD CHAIN DITTY FOR THE WHOLE FAMILY Local Author Debuts First Picture Book

Mount Pleasant, S.C. (Aug. 1, 2011) –Sylvan Dell Publishing is proud to announce *Hey Diddle Diddle*, the debut picture book from San Diego author Pam Kapchinske. *Hey Diddle Diddle* is an educational picture book that takes a unique spin off the classic children’s poem and introduces food chain and ecosystem concepts. *Hey Diddle Diddle* includes catchy, singsong text, colorful illustrations from Sherry Rogers, and extensive free educational resources in the back of the book and on the publisher’s website.

About her writing, Kapchinske says, “Since I was a child, I have always loved books and have wonderful memories of getting lost in great adventures. Writing transports me back to that place, where imagination takes hold and anything can happen. It makes me feel like a kid for a while!”

Hey Diddle Diddle is a whimsical journey along a riparian food web through the songs and antics of eight interconnected species. From a shiny green beetle “tappin’ his feet and singin’ a song” to a smug bobcat that feels like the “queen” of the jungle, readers will observe several colorful characters moving through three food chains in a familiar North American habitat.

Kapchinske is a freelance writer and editor of educational materials. She creates K-12 web-based assessments for Scantron Corporation and has written science content for Discovery Education. Kapchinske holds a B.S. in Biology and taught science in the Peace Corps in Zimbabwe. She lives with her husband and two boys in San Diego.

For more information about Kapchinske or *Hey Diddle Diddle* visit www.sylvandellpublishing.com/bookpage.php?id=HeyDiddle.

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Visuals & Other Requests: For cover art or Kapchinske’s headshot, visit www.sylvandellpublishing.com/ImageGallery.htm. For all interview requests or media queries, please contact Sylvan Dell’s publicist, Ashlee Rowe, at (877) 243-3457 or ashleerowe@sylvandellpublishing.com.

Sylvan Dell Publishing’s mission is to excite children’s imaginations with artistically spectacular science, math and nature themed stories. Founded in November of 2004, Sylvan Dell has grown to include more than 75 authors and illustrators in the United States and Canada, and 60 titles – honored as finalists or winners of over 70 book awards. Our *Science and Math Through Literature Program* integrates reading, science, math, geography, character skills, and language learning through fun, cross-curricular activities. Sylvan Dell provides more online educator resources than any other publisher in the

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