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FOR IMMEDIATE RELEASE

AWARD-WINNING CHICAGO AREA AUTHOR RELEASES 85TH PICTURE BOOK New Book Features Multiplication Fun for Everyone

Mount Pleasant, S.C. (Aug. 1, 2011) –Award-winning author, Suzanne Slade, introduces a new math adventure with *Multiply on the Fly*, the latest in a series of math picture books from Sylvan Dell Publishing. *Multiply on the Fly* features colorful, detailed illustrations by Erin Hunter, who specializes entomological and botanical illustration.

About her latest book, Slade says, “Math was my favorite subject in school, so I enjoy creating books that make math exciting and fun for children.”

Children will love learning about the world’s insects in *Multiply on the Fly*! Following in the footsteps of the Teachers’ Choice Award-winning math title, *What’s New at the Zoo?* and *What’s the Difference?*, this rhythmic book teaches multiplication in a way that will make children “bug” you for more. Teeming with fun facts, readers will multiply with a variety of insects, including daring dragonflies, hungry honeybees, and lovely luna moths. The “For Creative Minds” section includes facts about the insect life cycle, matching insect activities, and multiplication guides to help make anyone a multiplication master.

Slade is the author of over 80 books for children including picture books, biographies, and many non-fiction titles about nature and science. She has written several Sylvan Dell books including *Animals are Sleeping*, *What’s the Difference?*, *Multiply on the Fly*, and *What’s New at the Zoo?*. Slade lives in Libertyville with her family.

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For more information about Slade visit <http://www.suzanneslade.com/>. For more information about *Multiply on the Fly* visit <http://www.sylvandellpublishing.com/bookpage.php?id=99>.

Visuals & Other Requests: For cover art or Slade’s headshot, visit www.sylvandellpublishing.com/ImageGallery.htm. For all interview requests or media queries, please contact Sylvan Dell’s publicist, Ashlee Rowe, at (877) 243-3457 or ashleerowe@sylvandellpublishing.com.

Sylvan Dell Publishing’s mission is to excite children’s imaginations with artistically spectacular science, math and nature themed stories. Founded in November of 2004, Sylvan Dell has grown to include more than 75 authors and illustrators in the United States and Canada, and 60 titles – honored as finalists or winners of over 70 book awards. Our *Science and Math Through Literature Program* integrates reading, science, math, geography, character skills, and language learning through fun, cross-curricular activities. Sylvan Dell provides more online educator resources than any other publisher in the United States. For more information, visit <http://www.sylvandellpublishing.com>.

