



For Immediate Release

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Permissions for Online Use during Covid-19

Mt. Pleasant, SC (April 15, 2020)--We understand the challenges of ensuring young students and community members continue their learning activities during these unsure times. We have received several requests for online storytimes, and we want to support those that are helping their community. Therefore, we have temporarily revised our reading permissions during social distancing.

If you would like to read an Arbordale book with your class, we prefer that it be uploaded to a secure password protected server and only be available until June 15th. We understand that this is not always possible and if you will be sharing the video on social media, we ask that you say the reading is with the permission of Arbordale Publishing, and we are tagged in the post at:

Facebook: [@ArbordaleKids](https://www.facebook.com/ArbordaleKids)

Twitter: [@ArbordaleKids](https://twitter.com/ArbordaleKids)

Instagram: [@ArbordaleKids](https://www.instagram.com/ArbordaleKids)

Please contact Heather Williams at heather@arbordalepublishing.com with any questions about the permission guidelines or to share your video.

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Arbordale is on a mission to improve child literacy with science and math through fun to read picture books. Using prose and pictures, children are delighted with stories of their favorite animals, planets, or even places. This leads to the exploration of facts and learning activities in each book's *For Creative Minds* pages. Arbordale carefully designs each book to portray the chosen subject accurately. Vetted by experts in that field, and aligned to common core and state standards, each book is an asset to educational programs. Arbordale has grown to include a diverse group of authors and illustrators from across the country and honored to have won several awards since its inception in 2004.