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**FOR IMMEDIATE RELEASE****Sylvan Dell Book Wins Second Award This Month**

**Mt. Pleasant, S.C.** (Sept. 27, 2007) – *The Rainforest Grew All Around*, an April picture book release from Sylvan Dell Publishing, was recently named an Honors Award winner in the 2007 National Parenting Publications Awards (NAPPA) Children's Products competition. Full results will be announced Nov. 1, 2007, in 40 regional parenting magazines across the country and online at Parenthood.com.

Now in its 17<sup>th</sup> year, NAPPA is a well-known name in industries focused on children's learning and entertainment.

"NAPPA-winning products meet the most stringent criteria and are judged by nationally recognized industry experts, educators, reviewers and advocates in their fields," said NAPPA Manager Barbara Smith Decker. "When parents see the NAPPA Gold or Honors seal on winning products, they're assured of a high quality, fun and educational experience for their children."

The NAPPA Honors Award isn't the first for *The Rainforest Grew All Around*. Earlier this month, *Learning Magazine* named *Rainforest* as one of its 2008 Teachers' Choice Award for Children's Books winners.

Written by Susan K. Mitchell and illustrated by Connie McLennan, *The Rainforest Grew All Around* is endorsed by the Rainforest Alliance. This adaptation to "The Green Grass Grew All Around" explores the animals and plants in the lush Amazon rainforest.

Like all Sylvan Dell books, the last three to five pages feature a "For Creative Minds" section with fun facts, crafts, vocabulary and games to reinforce the story's educational value. Among those activities is a recipe for "Rainforest Cookies" that uses ingredients found in the rainforest.

Additional activities and learning links are posted for free on the publisher's Web site, [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com).

The awards came at a good time for *The Rainforest Grew All Around*, as World Rainforest Week is Oct. 14-20.

Sylvan Dell Publishing is on a mission to excite children's imaginations with artistically spectacular science, math and nature themed stories. All Sylvan Dell books are available at neighborhood or online bookstores, and the supplemental resources are available for free online. To learn more about Sylvan Dell, their titles and their authors and illustrators, visit [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com).

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For cover art, please visit: <http://www.sylvandellpublishing.com/ImageGallery.htm>.

NAPPA is recognized for its service to parents, having won the Parenting Publications of America's Gold Award for Editorial Excellence. NAPPA is a program administered by Dominion Media, a division of Dominion Enterprises, and promoted in association with parenting publications across the United States and on the web at Parenthood.com.