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## FOR IMMEDIATE RELEASE

### Families can Celebrate Children's Book Week with Educational Picture Book

**Mt. Pleasant, S.C.** (Nov. 3, 2006) – This Monday, Nov. 13, is the start of Children's Book Week, an annual event sponsored by the Children's Book Council (CBC) to encourage the enjoyment of reading for young people, and children's author and nature enthusiast John Himmelman's picture book is one way families can celebrate.

Himmelman has written and/or illustrated over 60 children's books. His latest, "Tudley Didn't Know," was released in May by Sylvan Dell Publishing. "Tudley" is the story of a pond-living turtle who adopts other animals' behaviors simply because he doesn't know he can't. Tudley the turtle flies like a bird, sings like a katydid, hops like a frog and glows like a firefly, using his special behaviors to help his friends.

"I have always loved nature, and I hope that my books allow children to appreciate it as well" explains Himmelman. "I also hope that my books will teach children something new, and Sylvan Dell helped me achieve that goal by adding an educational 'For Creative Minds' section with a 'Make a Hopping Tudley' craft and information about animal adaptations and habitats."

In addition to the "For Creative Minds" Section, Sylvan Dell's website also contains "Learning Links" and "Teaching Activities" that educators can use to develop classroom lessons.

"Tudley Didn't Know" has been vetted for scientific accuracy by educators at the Delaware Nature Center and Sterling Nature Center. The picture book is also part of the Accelerated Reader Program used in over 57,000 schools, and has been reviewed by *School Library Journal*, the *Christian Science Monitor* and *Booklist*, who said "Although the story starts out like many 'I'm glad to be what I am after all' picture books, the unflappable protagonist breaks away from the mold, and the story's unconventional ending is completely satisfying."

Readers can ask for Sylvan Dell titles at their favorite local or online bookstore. For more information about "Tudley Didn't Know" or Sylvan Dell, visit [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com) or call Katherine Miller at (877) 958-2600. Those interested in learning more about Children's Book Week and the Children's Book Council can visit [www.cbcbooks.org](http://www.cbcbooks.org).