



Media Contact:

Heather Williams
Public Relations Coordinator
Arbordale Publishing

Phone: (843) 971-6722
Email: Heather@arbordalepublishing.com

New honor for Polar Bears and Penguins

*International Literacy Association awards
Katharine Hall's book on annual reading list!*

Mount Pleasant, SC (July, 29 2015) -- On July 18th at the annual International Literacy Association conference Katherine Hall's debut picture book *Polar Bears and Penguins* was awarded a place on the annual Children's and Young Adults Reading List as the winner in the primary nonfiction category.

The annual awards honor books written by new authors that show a promise in the children's and young adult genre. This year marks the 40th announcement of the reading list and awards are given out for primary, intermediate and young adult books.

Throughout the nonfiction text of *Polar Bears and Penguins*, children will get a geography lesson in addition to wonderful facts as they learn about these very different creatures. Wonderfully detailed photographs show elements of what makes each animal special and how they adapt to their environment. As with all Arbordale Publishing books, *Polar Bears and Penguins* For Creative Minds section dives into more facts about each animal and includes fun activities for a deeper understanding of the similarities and differences between these animals. Online the publisher offers teaching activities, quizzes and standards alignment to seamlessly integrate the book into an elementary classroom.

Katharine Hall is a life-long nature lover and avid reader. She hopes the Compare and Contrast series will help children use critical thinking skills to explore and learn about the natural world around them. Katharine has written four books in the series: *Amphibians and Reptiles*, *Polar Bears and Penguins*, *Clouds* and *Trees*. Katharine and her husband live in South Carolina with their dogs and two mischievous cats.

Continued on page 2



Arbordale is on a mission to improve child literacy with science and math through fun to read picture books. Using prose and pictures, children are delighted with stories of their favorite animals, planets, or even places. This leads to the exploration of facts and learning activities in each book's For Creative Minds pages. Arbordale carefully designs each book to portray accurately the chosen subject. Vetted by experts in that field, and aligned to common core and state standards, each book is an asset to educational programs. Arbordale has grown to include a diverse group of authors and illustrators from across the country, and honored to have won more than 80 book awards since its inception in 2004.