

For Immediate Release

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Email: heatherwilliams@sylvandellpublishing.com**Polar Opposites Compared in *Polar Bears and Penguins****New series geared to classroom cross-curricular learning*

Mt. Pleasant, SC (February 1, 2014) – In her debut picture book author Katharine Hall tackles the arctic world with *Polar Bears and Penguins: A Compare and Contrast Book*.

Releasing February 10th from Sylvan Dell Publishing, this is the first in a series by Hall that will compare various elements of nature. Throughout the nonfiction text children will get a geography lesson as they learn about these two very different creatures. Wonderfully detailed photographs show elements of what makes each animal special and how they adapt to their environment.

As with all Sylvan Dell Publishing books, *Polar Bears and Penguins* For Creative Minds section dives into more facts about each animal and includes fun activities for a deeper understanding of the similarities and differences between these animals. Online the publisher offers teaching activities, quizzes and standards alignment to seamlessly integrate the book into an elementary classroom.

Hall has spent her entire life surrounded by books. As an avid reader from a very early age, she has always wanted to become a writer herself. *Polar Bears and Penguins: A Compare and Contrast Book* is Hall's debut picture book. She is currently working on a second book about clouds that will be the second in the Compare and Contrast series. Katharine and her husband live in California with their dog, Tonks, and two mischievous cats.

For more information about *Polar Bears and Penguins: A Compare and Contrast Book*, or to schedule an interview with Katharine Hall, contact Heather Williams at (843) 971-6722 or heatherwilliams@sylvandellpublishing.com.

About Sylvan Dell Publishing

Sylvan Dell is on a mission to improve child literacy with science and math through fictional picture books. Using prose and pictures, children are delighted with stories of their favorite animals, planets, or even place. This leads to the exploration of facts and learning activities in each book's *For Creative Minds* pages. Sylvan Dell carefully designs each book to portray accurately the chosen subject. Vetted by experts in that field, and aligned to common core and state standards, each book is an asset to educational programs. Sylvan Dell has grown to include more than 80 authors and illustrators, and honored to have won more than 70 book awards since its inception in 2005.

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