



Schedule a School Visit with Illinois Children's Author **Lynne Mayer!**



**NSTA 2011 Outstanding Science Trade
Book
2011 Teacher's Choice Winner
TillyWig Brain Child Award**

About the Author

Lynne Mayer grew up in Palos Park, IL and attended the University of Illinois where she obtained her degree in computer science/math. She is currently an adjunct instructor of computer science at Elgin Community College. The college has provided Lynne with the opportunity to travel to exotic places. She has visited the Amazon jungle in Peru as well as the Galapagos Islands in Ecuador. Often inspired by the outdoors, she will be returning to the jungle in June 2009 for her third visit. Now that her children are grown, Lynne is finally pursuing her dream of writing educational children's books. To learn more about Lynne, visit her website at <http://lynnemayer.com>.

What was most challenging about writing this book?

"Although it is easy to find examples of Newton's laws all around us, it is more difficult to explain some of the more abstract concepts. For example, a child can understand that the gravitational force of the Earth pulls us towards its center, but it is harder to understand that all objects with mass have gravitational pull, because that force is so small we don't feel it. And since we don't live in a frictionless world, the idea that an object that is moving will continue to move forever if no outside force is applied, is hard to understand as well. It seems to go against our experience."



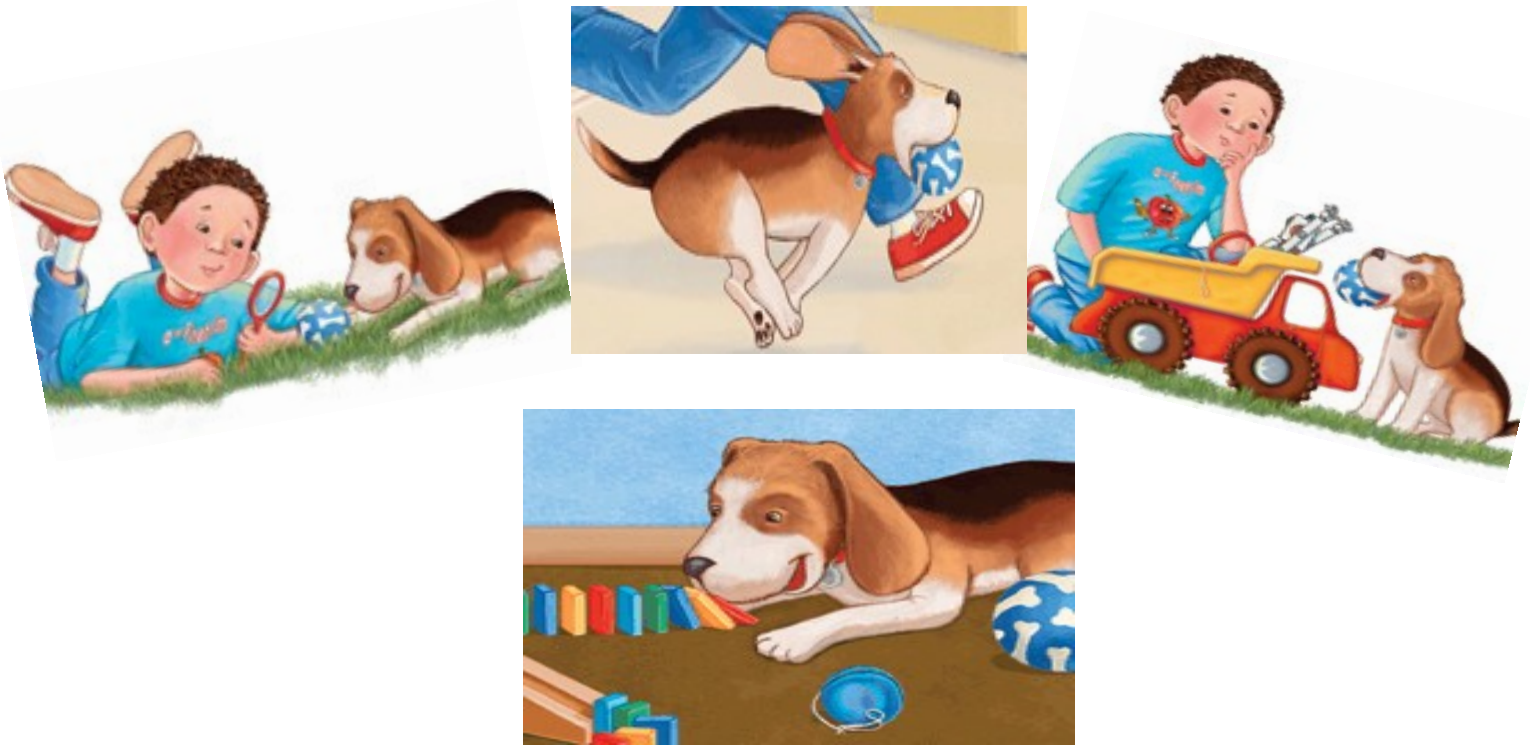
Not only is Lynne's book fun, it's educational, too!

The back of each Sylvan Dell book features a "[For Creative Minds](#)" section:

Newton and Me

- Force and Motion
- Matching Forces
- Newton's Law of Motion

Additional Online Resources include: Cross-curricular [Teaching Activities](#), [English/Spanish eBooks](#), [Audiobooks](#), child-friendly [Related Websites](#), Comprehension & Math [Quizzes](#). Aligned to [national and state curriculum Standards](#), and AR & Reading Counts Quizzes.



“*Newton and Me* gently presents the most basic of physics concepts to young readers in a fun and playful way” - Feathered Quill Book Reviews

How To Schedule:

1. Coordinate with other classes (or schools or libraries), and decide what day works best.
2. Contact author directly to schedule date, time and details.
 - Lynne Mayer, lynnemayer@foxvalley.net
3. Send letter home to parents announcing the author visit and offering them the opportunity to order autographed books for their children. (Form letter enclosed!)
4. Preorder books and coordinate book sales with author.

Dear Parents,

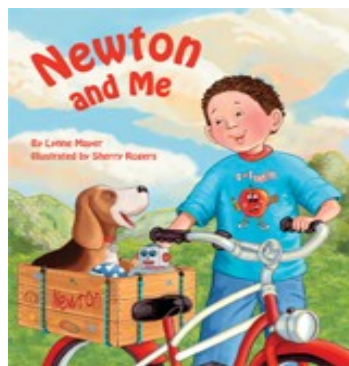
We are excited to announce that children's author Lynne Mayer (*Newton and Me*) will be visiting our school on _____ to meet our students, talk about his book and lead the classroom(s) in fun, educational discussions and activities! To purchase a copy of his book so that your child can receive an autograph and remember this special day, please fill out and return the attached order form by _____.

Best wishes,

Yes! I would like to help my child remember Lynne's school visit!

Name of Child: _____ Name of Teacher: _____

Grade: _____ Personalize Autograph To: _____



| Title | Hardcover Paperback | Retail Price \$10.95 \$8.95 | School Fair Price | Quantity | Total |
|----------------------|------------------------|-------------------------------------------------|----------------------|----------|-------|
| <i>Newton and Me</i> | | | | | |
| | | | | | |
| | | | | | |

Please make checks payable to (if applicable):

SUBTOTAL
SALES TAX _____%
TOTAL

Parent Name: _____ Parent Signature: _____

For additional Sylvan Dell Publishing children's books, visit www.SylvanDellPublishing.com.