

Schedule a School Visit with Award-Winning Children's Author

Sherry North!



New Release! Fall 2010
Champ's Story: Dogs Get Cancer, Too!



Champ's Story is an empowering tale for any child whose life has been touched by cancer. While training for an agility race, Cody learns his dog, Champ, has cancer. The friendship between the two grows stronger as they face this hurdle together. With beautiful illustrations by Kathleen Rietz, this uplifting book takes readers on a journey of ups and downs as Cody and Champ discover they can still enjoy life in the face of cancer.



Champ's Story is a must for families who have been touched by cancer. One of the unique aspects is that it casts the child in the role of caregiver. This shows children that they can be useful and even essential to a loved one with cancer. It also provides another perspective to children who are experiencing cancer themselves. The For Creative Minds section provides an interesting, non-threatening introduction to cancer. It also shows children how a healthy lifestyle can help prevent cancer when they grow up.

About the Author

Sherry North is an award-winning children's author and medical journalist. A former medical producer for CNN Headline News, Sherry has written and produced a number of award-winning medical documentaries for public television, and she currently contributes to Web MD. Sherry has written five children's books including the award-winning book, *Because You Are My Baby* (Winner of a 2008 NAPPA Gold Award). She lives in South Florida with her husband and two children. To learn more about the author, visit her Web site at <http://www.sherrynorth.com>. You can also follow her blog on the *Miami Herald's* parenting site, www.momsmiami.com.

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A School Visit with Sherry...

Choose the program that's best for your school:

1. How a Book Is Born (Assembly or Classroom)

- Types of Books (Fiction vs. Nonfiction)
- Generating Story Ideas (Creative Thinking Game)
- The Writing Process (Plot, Character, Setting)
- Editing and Revising
- Illustration and Publication
- Q & A

2. Create a Book (Classroom Only – Grades 2-5)

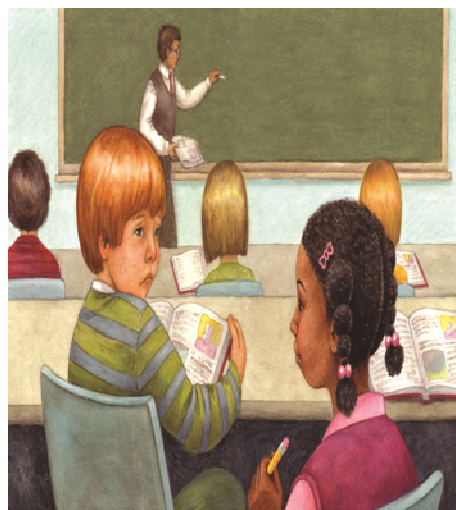
- A hands-on approach to the writing process.
- The class will be divided into writers, illustrators, and editors, who work together to create a book

3. Mother's Day or Father's Day Event (Classroom K-3)

- Interactive reading of *Because You Are My Baby* or *Because I Am Your Daddy*.
- Creative thinking game and take-home craft.

PTA Fundraiser

- Sell autographed books to raise money for the PTA.
- Buy the books from the publishers at a discounted rate and sell at retail value. The PTA keeps the difference.



How To Schedule:

1. **Coordinate with other classes (or schools or libraries), and decide what day works best.**
2. **Contact author directly to schedule date, time and details.**
 - Email: sherry@sherrynorth.com
 - Cell: (954) 552-2916
 - 20 % discount for Broward County Public Schools. No travel costs in South Florida.
3. **Send letter home to parents announcing the author visit and offering them the opportunity to order autographed books for their children.** (Form letter enclosed!)
4. **Preorder books.**
 - Coordinate book sales with author.

Dear Parents,

We are excited to announce that award-winning children's author Sherry North (***Champ's Story: Dogs Get Cancer, Too!***) will be visiting our school on _____ to meet our students, talk about her book and lead the classroom(s) in fun, educational discussions and activities! To purchase a copy of her book so that your child can receive an autograph and remember this special day, please fill out and return the attached order form by _____.

Best wishes,

Yes! I would like to help my child remember Sherry's school visit!

Name of Child:

Grade:

Name of Teacher:

Personalize Autograph To:



Title		Retail Price	School Fair Price	Quantity	Total
<i>Champ's Story?</i>	Hardcover	\$16.95			
	Paperback	\$8.95			
		\$7.95			
		\$21.75			
Please make checks payable to (if applicable):					
					SUBTOTAL
					SALES TAX _____%
					TOTAL

Parent Name: _____ Parent Signature: _____

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