

For Immediate Release

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## Spring into Seven New Reads from Sylvan Dell

Mt. Pleasant, SC (February 1, 2013) – February marks the beginning of a new milestone for Sylvan Dell Publishing of Mt. Pleasant with the largest release since the company was founded in 2005. A niche publisher of fun to read science and math themed picture books, Sylvan Dell is set to debut fourteen new titles in 2013 with seven of those coming to bookstores in February.

New titles for the spring season include two photographic books, a deductive mystery, balloons made from trees, recycling, sharks and migrating animals. The *For Creative Minds* section included in each book give great new activities and facts for parents and children to explore. Online quizzes and supplemental teaching activities enhance learning and are available for teachers as a ready-made lesson plans on [www.sylvandellpublishing.com](http://www.sylvandellpublishing.com).

### **New titles include:**

#### ***Animal Helpers: Sanctuaries***

By Jennifer Keats Curtis

Just as tiny kittens and puppies grow into bigger cats and dogs, wild animal babies grow into adults too. These full-grown animals may no longer be cute and cuddly. Their wild instincts may kick in. They can become very large, even dangerous. What happens to these exotic pets when owners realize they can no longer care for them but they can't be returned to the wild? And what about big predators that get hurt or sick? This photographic journal takes readers "behind the scenes" at five nonprofit sanctuaries and rescue zoos, and one care farm, that have opened their doors and their hearts to desperate animals in need.

#### ***Balloon Trees***

By Danna Smith, illustrated by Laurie Allen Klein

Balloons do come from trees—rubber trees. Told in rhyme, the story follows the wide variety of steps involved in making the air-filled decorations we all know and love. Starting with the tapping of the rubber tree, the ship that carries the liquid rubber to the factory, and the manufacturing process itself; readers will learn just how that latex balloon arrived at his or her

house. This delightful, fun-to-read-aloud story is sure to give readers a new appreciation for balloons.

***Deductive Detective***

By Brian Rock, illustrated by Sherry Rogers

Someone stole a cake from the cake contest—who could it be? Twelve animal bakers are potential suspects but Detective Duck uses his deductive reasoning skills to “quack” the case. After all, the thief left hairs behind so the thief wasn’t a bird. Follow along as he subtracts each suspect one at a time to reveal just who the culprit was. This clever story will have children of all ages giggling at the puns and the play on words.

***Ferdinand Fox’s First Summer***

By Mary Holland

Follow this photographic journal of a red fox as he explores the world around him during the first few months of his life. He’s about a month old when he first comes out of the den. Watch as he learns to hunt through play and by using his senses. See the changes as he grows from a young kit to a young fox. After all, by the next summer, he’ll have kits of his own! Naturalist photographer and environmental educator Mary Holland has captured Ferdinand Fox’s First Summer in a way that is sure to grab children’s hearts.

***Nature Recycles: How about You?***

By Michele Lord, illustrated by Cathy Morrison

From sea urchins in the Atlantic Ocean to bandicoots on the Australian savanna, animals recycle all over the world. Explore how different animals in different habitats use recycled material to build homes, protect themselves, and get food. This fascinating collection of animal facts will teach readers about the importance of recycling and inspire them to take part in protecting and conserving the environment by recycling in their own way.

***On the Move: Seasonal Migrations***

By Scotti Cohn, illustrated by Susan Detwiler

Imagine seeing hundreds or even thousands of the same type of animal gathered at the same place and at the same time! Right here in North America, many animals gather in huge numbers at predictable times and locations. Not all migrations are tied to seasonal food changes—some are tied to life cycles and the need to gather in huge numbers. Certain birds, reptiles, mammals, amphibians, fish, and even insects migrate during spring, summer, fall, or winter. Travel along with them as you learn about what puts these animals *On the Move*.

***Shark Baby***

By Ann Downer, illustrated by Shennen Bersani

"Who am I?" wonders Shark Baby. When his "mermaid's purse" egg case is torn loose in a storm,

he finds himself on a journey through different ocean habitats: kelp forests, coral reefs, and seagrass meadows. He learns what kind of shark he isn't, but not what kind he is. He needs to find the “mermaid” to learn where he belongs, but the ocean is big and full of dangers. Will he find out who he is—and what he can do—in time?

All Sylvan Dell titles are available in hardcover, paperback and eBook through Ingram, Baker and Taylor and other major distributors. Enhanced English and Spanish read aloud eBooks are available online or through Fun eReader® on the iTunes store.

For more information about Sylvan Dell Publishing’s spring releases or other titles please contact Heather Williams at (843) 971-6722 or by email [heatherwilliams@sylvandellpublishing.com](mailto:heatherwilliams@sylvandellpublishing.com).

### **About Sylvan Dell Publishing**

Sylvan Dell is on a mission to improve child literacy with science and math through fictional picture books. Using prose and pictures, children are delighted with stories of their favorite animals, planets, or even place. This leads to the exploration of facts and learning activities in each book’s *For Creative Minds* pages. Sylvan Dell carefully designs each book to portray accurately the chosen subject. Vetted by experts in that field, and aligned to common core and state standards; each book is a unique asset to educational programs. Sylvan Dell has grown to include more than 80 authors and illustrators, and honored to have won more than 70 book awards since its inception in 2005.