

For Immediate Release

A Warm Winter Tail Honored with a Gelett Burgess Book Award *Author and Illustrator Celebrate Gold in Education Category*

Mt. Pleasant, SC (October 4, 2013) – The artistic team of Carrie Pearson and Christina Wald have been awarded a Gold Gelett Burgess award for their children’s picture book *A Warm Winter Tail* published by Sylvan Dell Publishing.

The Gelett Burgess Children’s Book Award highlights excellence in family-friendly books covering the broad expanse of a child’s existence, helping them grow socially, emotionally, ethically, intellectually, and physically. Each year Gelett Burgess Children’s Book awards are given to 40 books in 4 distinct classifications: Lifestyle, Arts and Letters, Society and Culture, and Education. Parents, Educators, Librarians and Retailers trust the high mark of distinction the Gelett Burgess Foundation honors provide a product.

A Warm Winter Tail is a great resource if you have ever wondered how animals stay warm in the cold winter months. Author Carrie Pearson answers that question in a very unique way throughout *A Warm Winter Tail*. This twist on perspective has animals asking, and imagining how humans stay warm in the winter. Illustrator Christina Wald was able to pull the concept of together through both life-like animal illustrations and whimsical depictions of children adapting to cold temperatures outside. The duo will pair up again for the release of *A Cool Summer Tail* coming this spring from Sylvan Dell.

Carrie A. Pearson is originally from Hillsdale, Michigan, and now lives in Marquette, Michigan on the sandy shore of Lake Superior. A former early elementary teacher, she is an active member, and co-Regional advisor of the Society of Children’s Book Writers and Illustrators (SCBWI) in Michigan. Carrie is the winner of the coveted SCBWI-Michigan Picture Book Mentorship Award, and was recently awarded a Works of Outstanding Promise grant for research related to a nonfiction picture book. Her other nonfiction work has appeared in Michigan History Magazine. Currently she is working on several picture book manuscripts as well as an historical novel for middle grade readers set in an abandoned orphanage. Along with her husband and their three daughters (and their two Labradoodles), she hikes, bikes, runs, and skis in the woods, windsurfs, kayaks, stand-up paddles, and swims in the chilly water and writes about what she experiences around her. The idea for *A Warm Winter Tail*, her debut picture book, came from an encounter with a whitetail deer on a wintry day. Stop by Carrie’s website at www.carriepearsonbooks.com.

In addition to illustrating *A Warm Winter Tail*, *Habitat Spy*, *Little Red Bat*, and *Henry the Impatient Heron* for Sylvan Dell, Christina Wald has illustrated for a wide variety of toys, games, books, and magazines. From a book that featured hundreds of animals on each page (*Look, Find, and Learn: Animals of the World*) to games including the Star Wars role playing game series, every assignment covers something new and exciting. In recent years, she has illustrated tons of different animals for books and other publications. Christina enjoys the research aspect of such projects, saying that each new book is a fascinating new learning experience. She often integrates travel to research the subjects of her illustrations. She lives in Ohio with her husband and three cats.

For more information about *A Warm Winter Tail* or to schedule interviews with Carrie A. Pearson or Christina Wald contact Heather Williams at heatherwilliams@sylvandellpublishing.com or (843) 971-6722.

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About Sylvan Dell Publishing

Sylvan Dell is on a mission to improve child literacy with science and math through fictional picture books. Using prose and pictures, children are delighted with stories of their favorite animals, planets, or even place. This leads to the exploration of facts and learning activities in each book's *For Creative Minds* pages. Sylvan Dell carefully designs each book to portray accurately the chosen subject. Vetted by experts in that field, and aligned to common core and state standards, each book is an asset to educational programs. Sylvan Dell has grown to include more than 80 authors and illustrators, and honored to have won more than 75 book awards since its inception in 2005.