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FOR IMMEDIATE RELEASE

WHAT DO YOU SPY?

Manlius picture book author Cynthia Kieber-King introduces *Habitat Spy*

Mount Pleasant, S.C. (April. 1, 2011) – Cynthia Kieber-King introduces *Habitat Spy*, her debut children’s picture book published from Sylvan Dell Publishing.

Told in rhyming narrative, *Habitat Spy* invites children to search for and find plants, invertebrates, birds, and mammals that live in thirteen different habitats- from the backyard all the way to the deep of the ocean. Children will enjoy looking for and counting plants and animals while learning about these living things and what they need to survive.

Kieber-King has always been inspired by nature and science, and has degrees in zoology and biological oceanography. Before becoming a children's author, Cynthia worked as an environmental consultant studying wetlands and conducting ecological risk assessments. She now writes and lives in central New York State.

Of her inspiration for *Habitat Spy* she says, “I’ve always loved to travel and explore different habitats, ranging from my backyard to the multitude found in our fabulous National Parks. I wondered what I would see if I walked from my backyard, exploring habitat after habitat until eventually I’d traveled across the United States out into the Pacific Ocean. What a trip that would be! Since I couldn’t make that walk in real life, I made that trip come to life on paper, and that imagining turned into *Habitat Spy*.”

Kieber-King has a number of events scheduled for the coming months in celebration of her new release, including a launch event on May 15 at the Manlius Library from 2:00 - 4:00 pm, which will include family activities, book sale & signing, and refreshments. For complete schedule information, visit www.sylvandellpublishing.com/events.htm#HabitatSpy. For more information about *Habitat Spy* visit www.sylvandellpublishing.com/bookpage.php?id=91.

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Visuals & Other Requests: For cover art or Cynthia Kieber-King’s headshot, visit www.sylvandellpublishing.com/ImageGallery.htm or e-mail ashleerowe@sylvandellpublishing.com. For all interview requests or media queries, please contact Sylvan Dell’s publicist, Ashlee Rowe, at (877) 243-3457 or ashleerowe@sylvandellpublishing.com.

About Sylvan Dell Publishing

Sylvan Dell Publishing’s mission is to excite children’s imaginations with artistically spectacular science, math and nature themed stories. Founded in November of 2004, Sylvan Dell has grown to include more

than 75 authors and illustrators in the United States and Canada, and 55 titles – honored as finalists or winners of over 70 book awards. Our *Science and Math Through Literature Program* integrates reading, science, math, geography, character skills, and language learning through fun, cross-curricular activities. Sylvan Dell provides more online educator resources than any other publisher in the United States. For more information, visit <http://www.sylvandellpublishing.com>.

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